

GLOBAL PARTNERSHIP FOR OCEANS (GPO)
BLUE RIBBON PANEL

MEMBER BIOGRAPHIES



Thiraphong Chansiri
Thai Union Foods (Thailand)

As president of Thai Union Frozen Products Public Company Limited (TUF) since 1995, Mr. Thiraphong Chansiri is responsible for setting policies and business strategies as well as pushing forward business operations as planned. He is highly experienced and skilled in business management and has demonstrated the ability to lead diverse teams of professionals to new levels of success with his vision to grow TUF business overseas. This has resulted in TUF's acquisition of leading tuna-canned trademarks in Europe and America. His strong business qualifications are evident by an impressive track record of more than 20 years of hands-on experience in strategic planning, business development, project management.

Prior to his role as the President of TUF, Mr. Thiraphong worked his way up from being Assistant General Manager of Thai Union Manufacturing Company Limited (TUM), a subsidiary of TUF from 1988 to 1989. In 1990, he was a key person setting up TUF and has become the president since 1995.

He received a Master's Degree: MBA from the University of San Francisco in the United States after completing his Bachelor's Degree in Marketing from Assumption University in Bangkok Thailand. He is also obtained a Certificate from Directors Certification Program, Thai Institute of Directors in Thailand. His interests are marathon runner, reading, and collecting antique and works of art. He is married, with two sons and one daughter.